

Strategic Goal 4:

To Engage Parents and Other
Community Stakeholders

Objective E:

Perceptions of the District

Report Date:

April 10, 2013

Objective, Baseline & Target

Objective: To improve the overall perception of the District by parents, business partners, and community as measured by an annual climate survey.

Baseline:

SY 2012-13* First year of new climate survey.

Target:

By end of
SY 2014-15* TBD once baseline is established.

*Baseline & Target will be reported as percentage of respondents who agree or strongly agree with survey statements.

About the Climate Survey

- Survey initiated SY 2007-08; Survey revised SY 2012-13

 - Target Population
 - Parents
 - Community
 - Business Partners


 - Aligned to DAS Goals
 - Academic Achievement
 - Fiscal Responsibility & Resource Stewardship
 - Safe & Secure Environment
 - Parent & Community Engagement

 - Survey Window: February 11 to March 6
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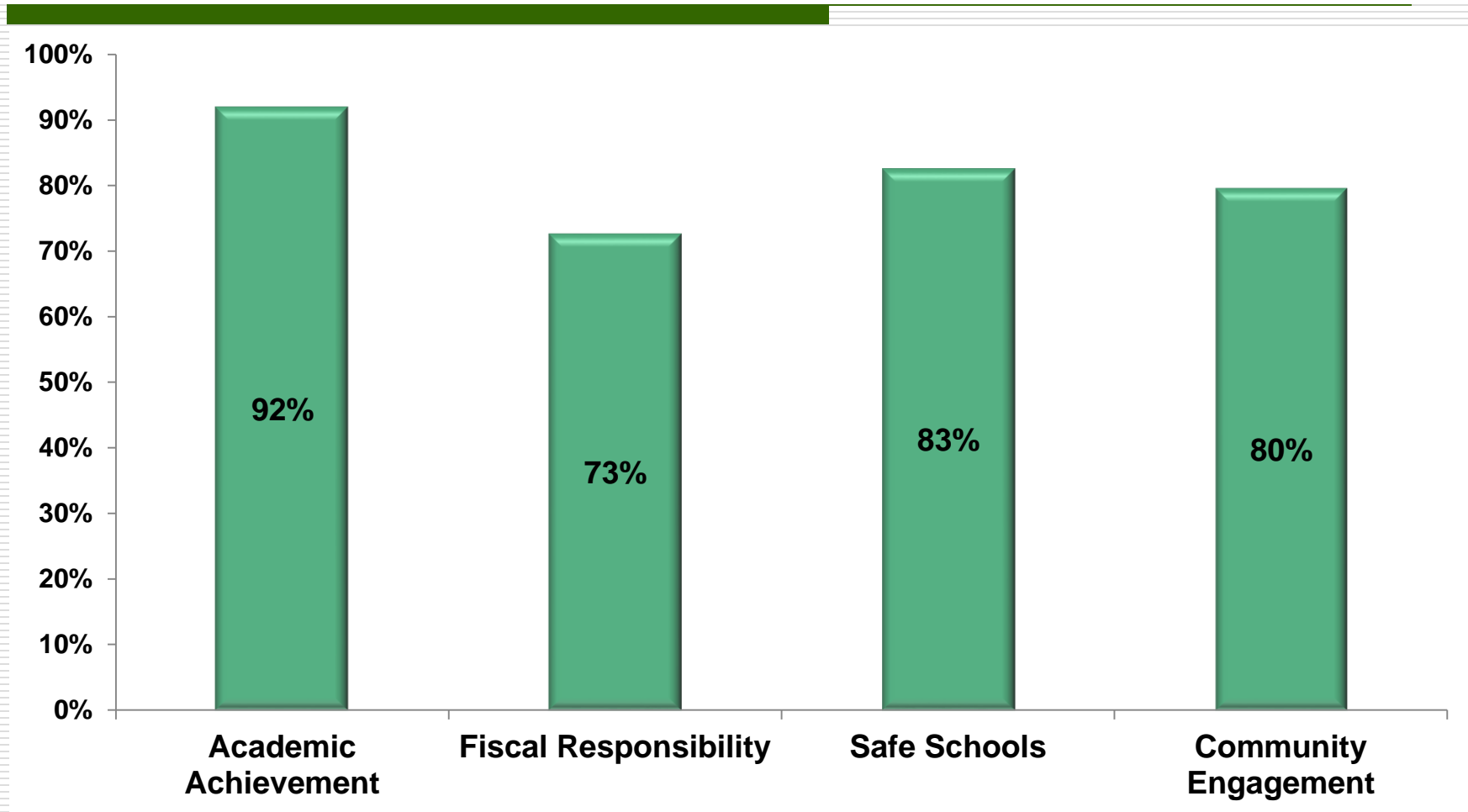
Number of Climate Survey Participants

	2010	2011	2012	2013
Business Partners				81
Community				730
Parents	2,670	5,412	5,735	5,930

 Survey of population group started SY2012-13

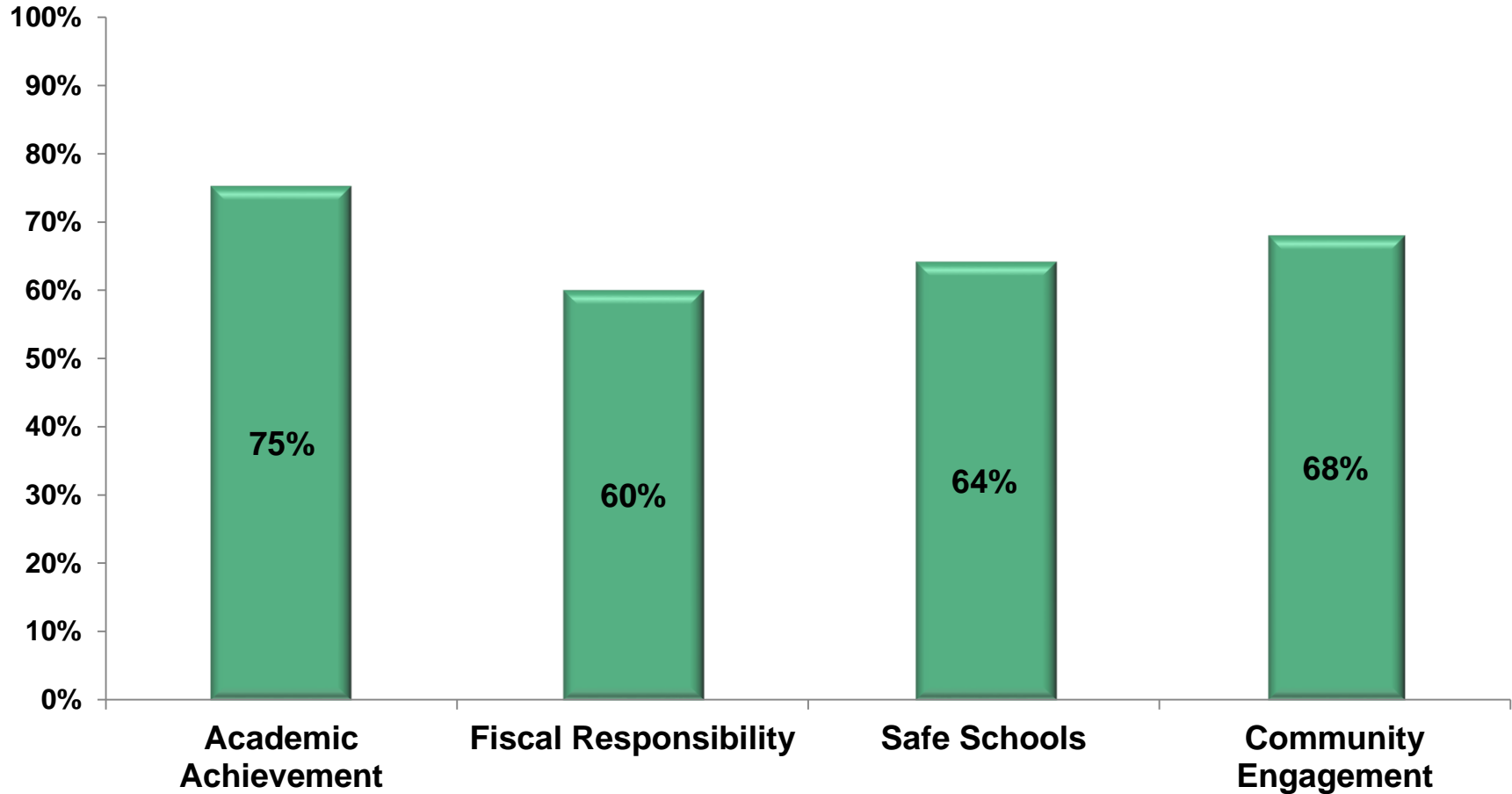


Percentage of Business Partners Reporting Positive Perceptions of SCCPSS



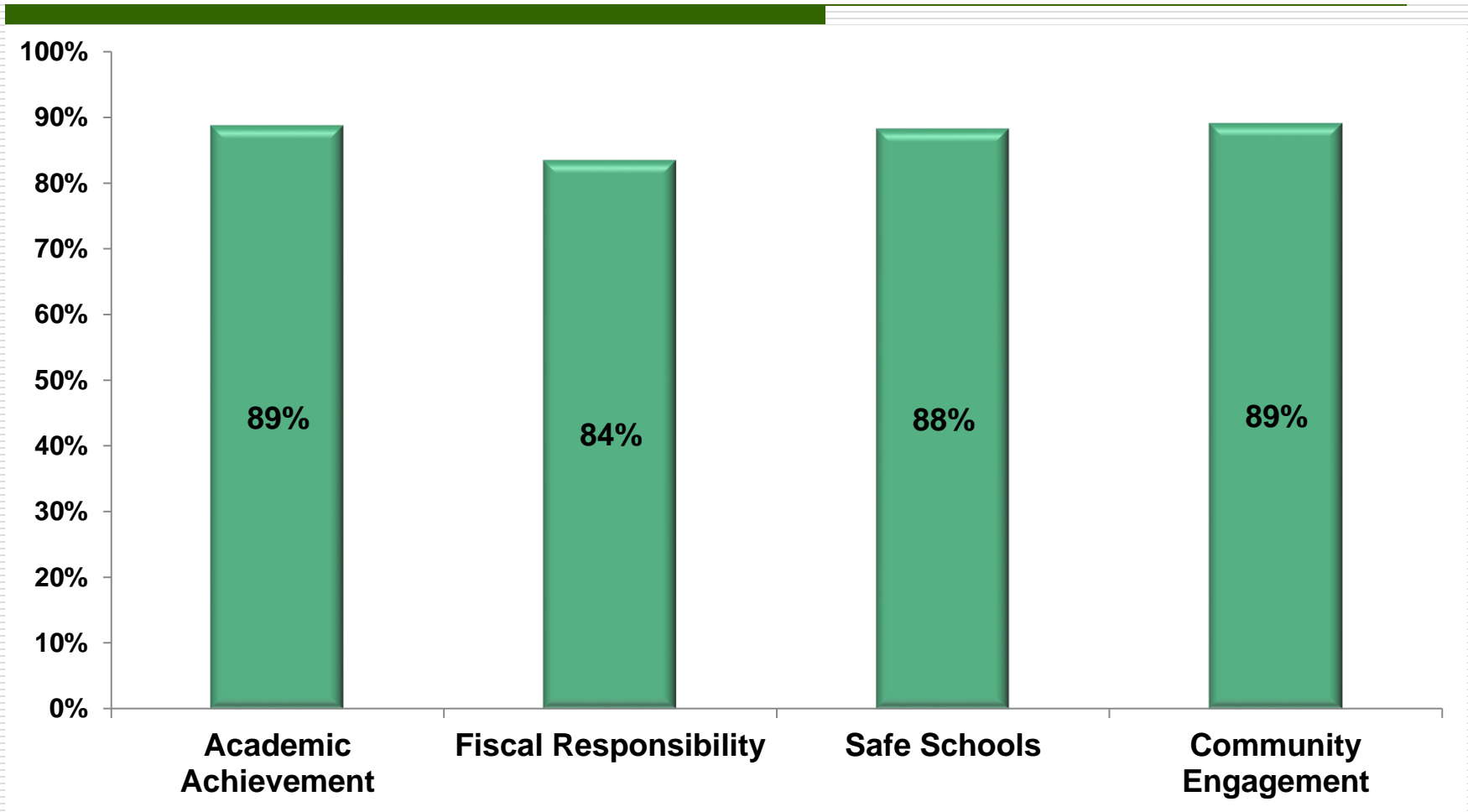


Percentage of Community Members Reporting Positive Perceptions of SCCPSS

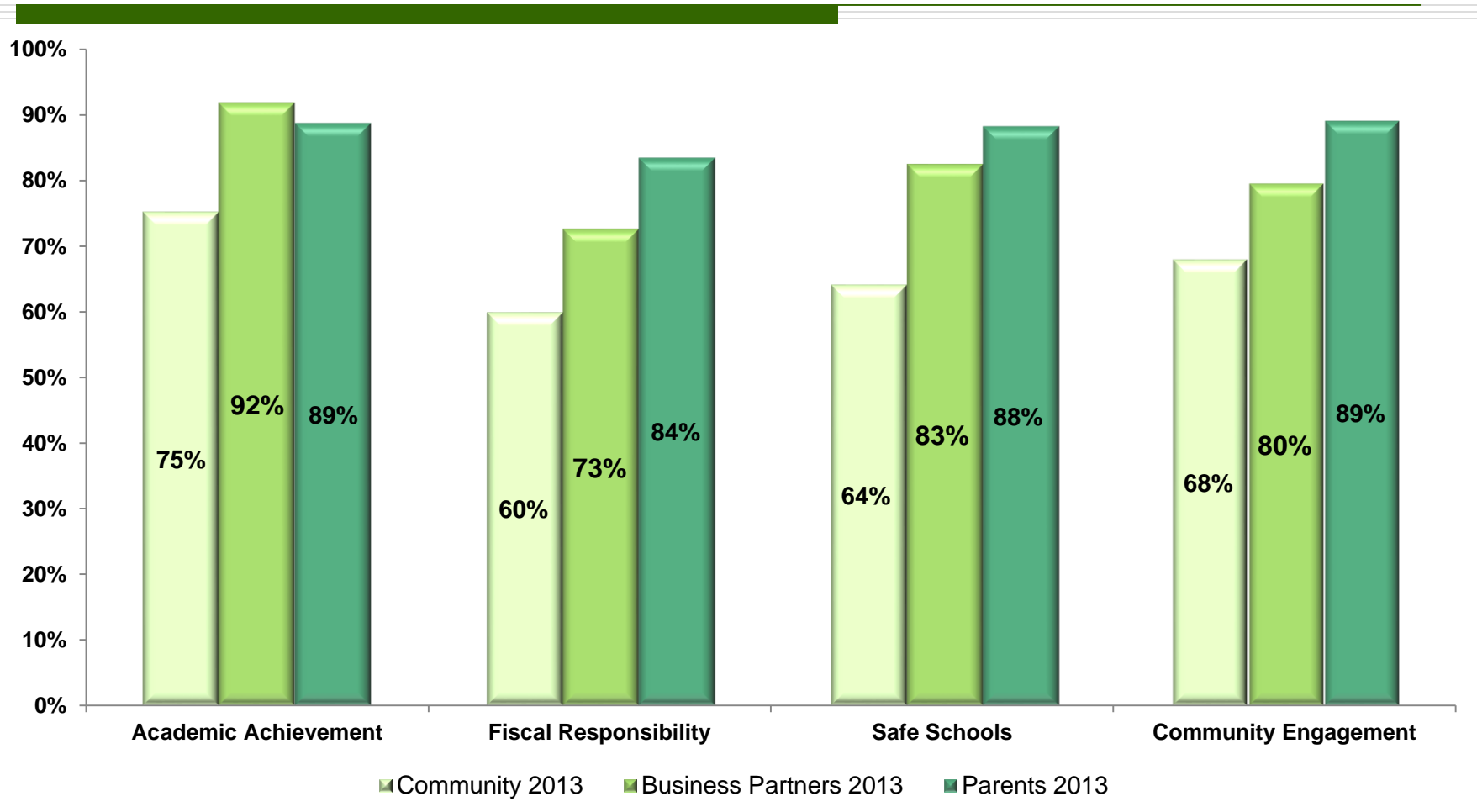




Percentage of Parents Reporting Positive Perceptions of SCCPSS



Summary Report of Targeted Population Reporting Positive Perceptions of SCCPSS



NOTE: Parent survey items differ from business & community survey items. 8
Parent survey focuses on schools, while business & community surveys focus on district.



Action Items

Academic Achievement

- ❑ Principals will provide academic achievement data on their school websites.
- ❑ Principals will share information regarding academic achievement and the new College and Career Readiness Performance Indicators (CCRPI) at their meetings with community and business partners.

Fiscal Responsibility

- ❑ The Communications office will collaborate with Parsons, Inc. (Construction Program Manager) to establish greater community outreach for ESPLOST, including an ESPLOST website to be linked to the district website, as well as targeted community meetings and presentations on projects, priorities, and expenditures.
- ❑ In order to improve the timeliness of vendor payments, the Finance and Data and Accountability divisions will collaborate to provide improved access to staff training in the areas of purchase order entry and modification, budget monitoring, and district procedures, and will employ multiple strategies to ensure purchase orders are entered prior to the receipt of goods and/or services.

Action Items

Safe & Secure Schools

- ❑ Executive Director of Safe Schools will provide additional training for all staff in best practices in Emergency Preparedness, Crisis Management and the National Incident Manage System (NIMS).
- ❑ Facilities Management in collaboration with Executive Director of Safe Schools will install Video intercoms and access door control systems at the front entrance of all elementary and K-8 schools. In addition, video surveillance systems will be deployed at schools that currently do not have them.
- ❑ Executive Director of Safe Schools will work in collaboration with Georgia Emergency Management Agency (GEMA), Chatham Emergency Management Agency (CEMA), and other stakeholders to complete school safety site surveys at all schools.
- ❑ Senior Director of Support Services will continue to collaborate with schools and external stakeholders in providing district-wide Character Education training to students, families, and staff.



Action Items

Community Engagement

- ❑ The Communications Office will create a series of videos entitled “District Discussions” regarding the topics of school safety & security, the budget, and school construction projects, and will promote and disseminate those videos via the District website, PTAs, SCCPSS Twitter feed, and the City of Savannah and Chatham County Government Television Channels.
- ❑ The Communications Office will update its databases & distribution lists to ensure that we have email contacts for all Business Partners; that the Business Partners email database is targeted for all press announcements; and that an updated distribution list is generated for communication to area Neighborhood Associations.

Questions

**DISTRICT
ACCOUNTABILITY
SYSTEM**



Percentage of Business Partners Reporting Positive Perceptions of SCCPSS: By Item

Academic Achievement	92%
SCPS works to ensure students achieve academic growth.	95%
The Passport to Excellence plan has provided a variety of learning options & opportunities for Chatham County families.	89%
SCPS provides students with learning pathways to both college & the workforce.	92%
Fiscal Responsibility	73%
SCPS manages taxpayer funds responsibly in order to serve its students.	71%
SCPS keeps the community informed about ESPLOST priorities, projects, & expenditures.	64%
SCPS uses its facilities efficiently & effectively.	74%
SCPS employs staff that are trained & effective in supporting student learning.	82%
Safe Schools	83%
SCPS provides a safe & secure learning environment.	89%
SCPS takes action to address disruptive student behavior.	76%
SCPS provides opportunities & options to prevent students from dropping out.	83%
Community Engagement	80%
Information about SCPS is easily accessible.	85%
SCPS encourages & supports business partnerships.	89%
SCPS keeps business partners informed about events, meetings, & future changes.	69%
SCPS engages the business community.	76%

Percentage of Community Members Reporting Positive Perceptions of SCCPSS: By Item

Academic Achievement	75%
SCPS works to ensure students achieve academic growth.	76%
The Passport to Excellence plan has provided a variety of learning options & opportunities for Chatham County families.	72%
SCPS provides students with learning pathways to both college & the workforce.	78%
Fiscal Responsibility	60%
SCPS manages taxpayer funds responsibly in order to serve its students.	50%
SCPS keeps the community informed about ESPLOST priorities, projects, & expenditures.	57%
SCPS uses its facilities efficiently & effectively.	56%
SCPS employs staff that are trained & effective in supporting student learning.	75%
Safe Schools	64%
SCPS provides a safe & secure learning environment.	70%
SCPS takes action to address disruptive student behavior.	54%
SCPS provides opportunities & options to prevent students from dropping out.	68%
Community Engagement	68%
Information about SCPS is easily accessible.	75%
SCPS encourages & supports community involvement.	71%
SCPS keeps the community informed about events, meetings, & future changes.	69%
SCPS engages the neighborhood communities.	55%



Percentage of Parents Reporting Positive Perceptions of SCCPSS: By Item

Academic Achievement	89%
Teachers at (my child's school) track my child's learning progress.	92%
My child's learning activities & assignments are challenging & appropriate for his/her level.	89%
Teachers at (my child's school) work with my child to meet his/her individual learning needs.	87%
(My child's school) offers the support programs & services needed to meet my child's learning needs.	88%
Fiscal Responsibility	84%
Teachers at (my child's school) have access to the materials & resources needed to help my child learn.	87%
SCPS provides parents an opportunity to review & offer feedback on budget priorities for the school year.	75%
(My child's school) is properly cleaned & well maintained.	88%
Safe Schools	88%
(My child's school) provides a safe learning environment.	91%
The staff at (my child's school) take action to address disruptive student behavior.	87%
(My child's school) uses specific methods & strategies to promote positive student behaviors.	88%
I am aware that (my child's school) practices for & is prepared in the event that an emergency situation occurs.	88%
Community Engagement	89%
(My child's school) treats me with courtesy when I visit.	93%
(My child's school) keeps me informed about school events & activities.	92%
Teachers at (my child's school) update my child's grades & assignments in the parent portal (Parent Access) at least every 2 weeks.	83%
(My child's school) supports & encourages parent involvement.	91%
(My child's school) is responsive to parents' questions, concerns, & feedback.	87%

Data Criteria

- Business Partner & Community results are reported from data gathered by the district's online survey system
- Parent results are reported from data gathered by the online survey system, combined with data scanned from paper surveys
- Participation numbers are based on those who responded to at least one survey item
- Comprehensive domain-level results are computed based on the average of the domain items