

Strategic Goal 4:

To Engage Parents and Other
Community Stakeholders

Objective H:

Perceptions of the District

Report Date:

May 7, 2014

Objective, Baseline & Target

Objective: To improve the overall perception of the District by parents, business partners, and community as measured by an annual climate survey.

Baseline*:

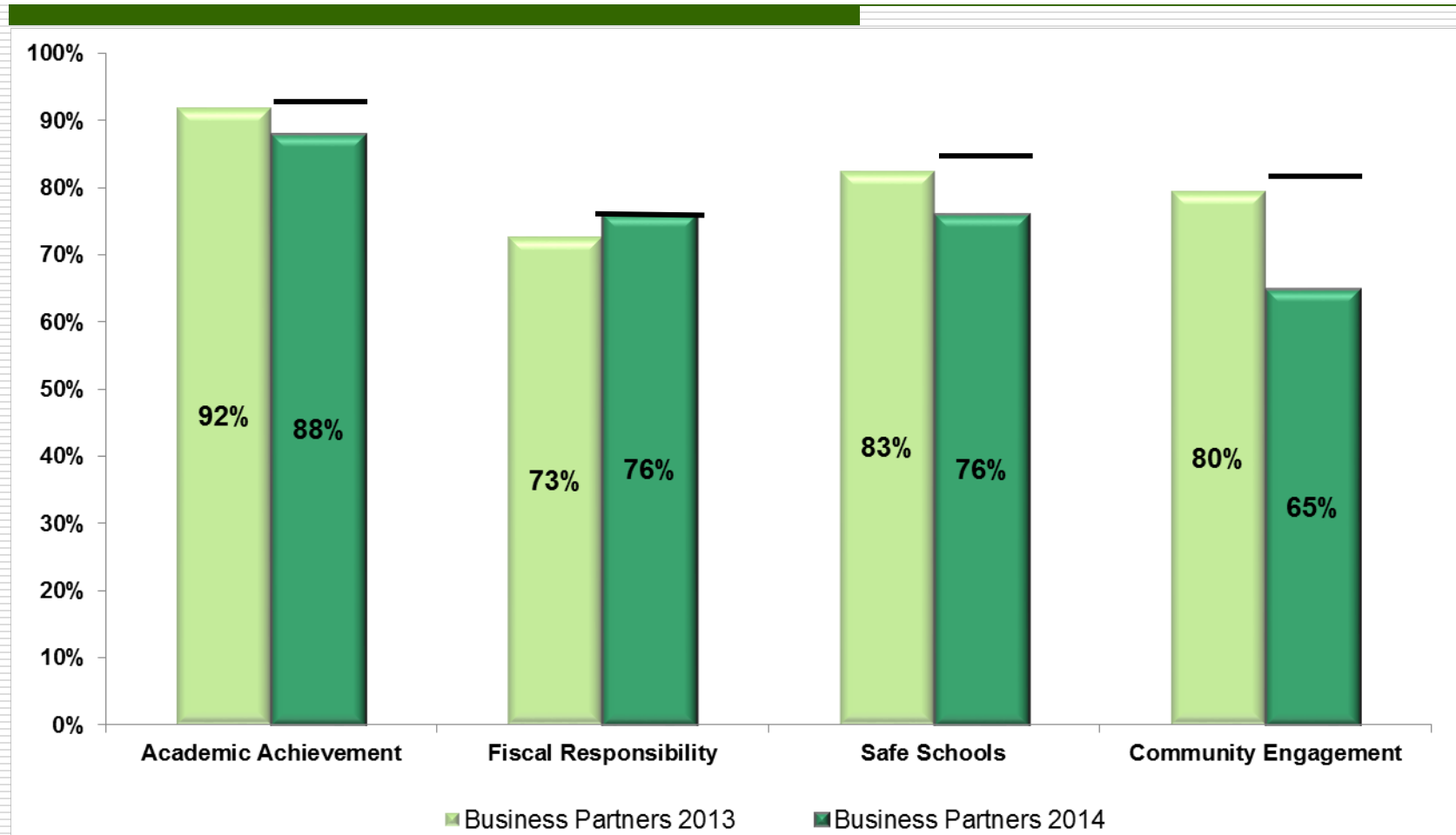
SY 2012-13	Academic Achievement	Fiscal Responsibility	Safe & Secure Environment	Community Engagement
Parents	89%	84%	88%	89%
Business Partners	92%	73%	83%	80%
Community	75%	60%	64%	68%

Target*:

By the end of SY 2016-17	Academic Achievement	Fiscal Responsibility	Safe & Secure Environment	Community Engagement
Parents	90%	86%	89%	90%
Business Partners	93%	76%	85%	82%
Community	78%	65%	68%	71%

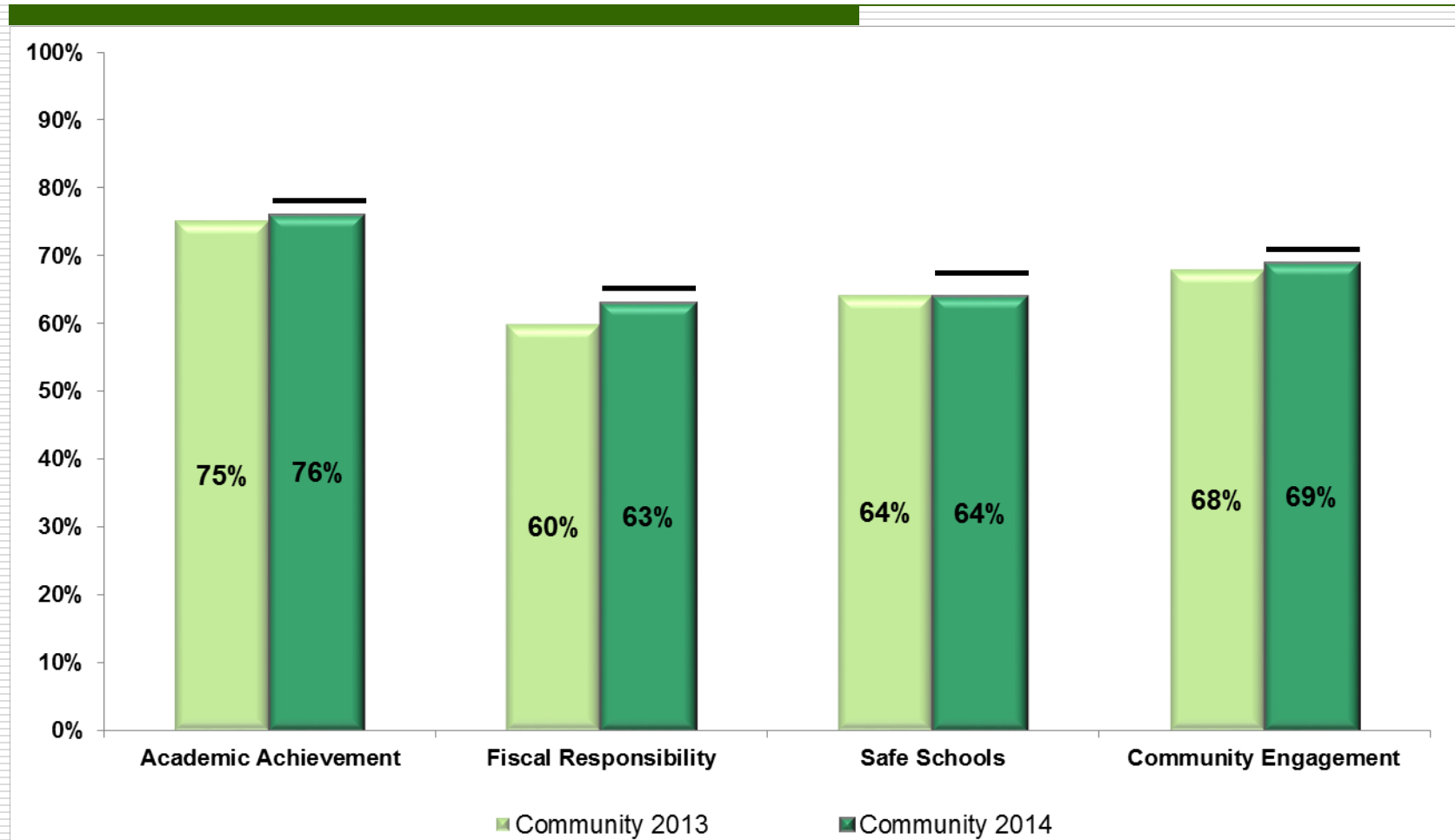
*Baseline & Target are reported as percentage of respondents whose answers indicate positive perceptions. 2

Percentage of Business Partners Reporting Positive Perceptions of SCCPSS



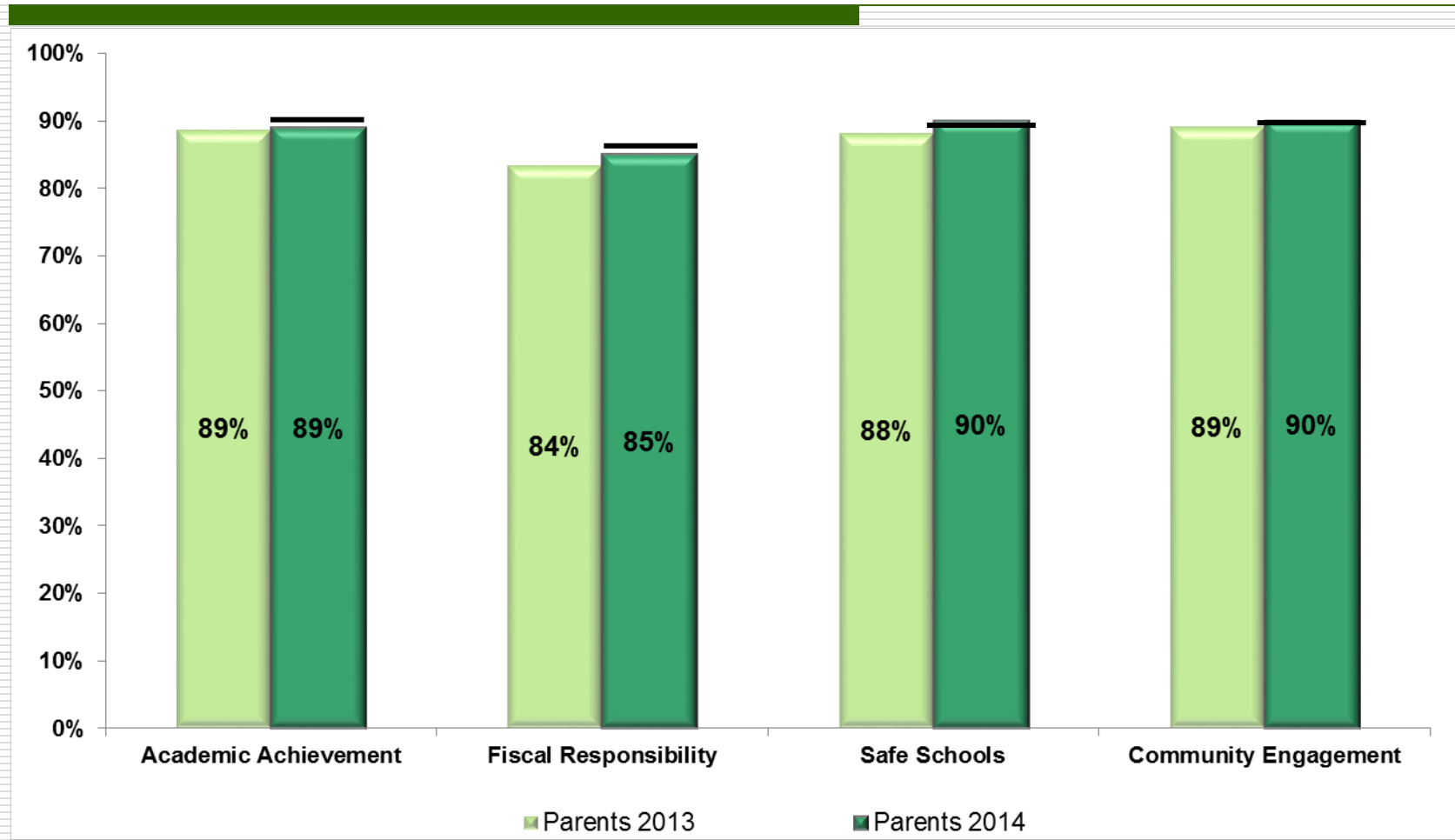
— 2017 Target

Percentage of Community Members Reporting Positive Perceptions of SCCPSS



— 2017 Target

Percentage of Parents Reporting Positive Perceptions of SCCPSS



— 2017 Target

Actions Items

Community Engagement

- Utilize strategic communications plan to expand reach through additional communication channels
 - Enhanced Business Partner Program with development of toolkit for schools
 - Expanded Community Partnerships with Chamber of Commerce and SEDA
 - Regular delivery of E-Newsletter “SCCPSS Education Update” for key communicators
-

Questions

DISTRICT
ACCOUNTABILITY
SYSTEM



About the Climate Survey

- ❑ Survey initiated in SY 2007-08; revised SY 2012-13

 - ❑ Target Populations
 - Parents
 - Community
 - Business Partners


 - ❑ Aligned to DAS Goals
 - Academic Achievement
 - Fiscal Responsibility & Resource Stewardship
 - Safe and Secure Environment
 - Parent & Community Engagement

 - ❑ Survey Window: March 13 – April 6
-



Number of Climate Survey Participants


	2011	2012	2013	2014
Business Partners			81	37
Community			730	389
Parents	5,412	5,735	5,930	6,527

 Survey of population group began SY2012-13

Percentage of Business Partners Reporting Positive Perceptions of SCCPSS: By Item


Percentage of Business Partners Reporting Positive Perceptions by Survey Item	2013	2014	1 Yr Chg
Academic Achievement	92%	88%	-4
SCCPSS works to ensure students achieve academic growth.	95%	90%	-5
The Passport to Excellence plan has provided a variety of learning options & opportunities for Chatham County families.	89%	90%	1
SCCPSS provides students with learning pathways to both college & the workforce.	92%	84%	-8
Fiscal Responsibility	73%	76%	3
SCCPSS manages taxpayer funds responsibly in order to serve its students.	71%	90%	19
SCCPSS keeps the community informed about ESPLOST priorities, projects, & expenditures.	64%	78%	14
SCCPSS uses its facilities efficiently & effectively.	74%	61%	-13
SCCPSS employs staff that are trained & effective in supporting student learning.	82%	74%	-8
Safe Schools	83%	76%	-7
SCCPSS provides a safe & secure learning environment.	89%	81%	-8
SCCPSS takes action to address disruptive student behavior.	76%	72%	-4
SCCPSS provides opportunities & options to prevent students from dropping out.	83%	73%	-10
Community Engagement	80%	65%	-15
Information about SCCPSS is easily accessible.	85%	72%	-13
SCCPSS encourages & supports business partnerships.	89%	72%	-17
SCCPSS keeps business partners informed about events, meetings, & future changes.	69%	55%	-14
SCCPSS engages the business community.	76%	63%	-13

 Indicates an increase

 At/Above 2017 target

Percentage of Community Members Reporting Positive Perceptions of SCCPSS: By Item

Percentage of Community Members Reporting Positive Perceptions by Survey Item	2013	2014	1 Yr Chg
Academic Achievement	75%	76%	1
SCCPSS works to ensure students achieve academic growth.	76%	78%	2
The Passport to Excellence plan has provided a variety of learning options & opportunities for Chatham County families.	72%	77%	5
SCCPSS provides students with learning pathways to both college & the workforce.	78%	74%	-4
Fiscal Responsibility	60%	63%	3
SCCPSS manages taxpayer funds responsibly in order to serve its students.	50%	56%	6
SCCPSS keeps the community informed about ESPLOST priorities, projects, & expenditures.	57%	69%	12
SCCPSS uses its facilities efficiently & effectively.	56%	58%	2
SCCPSS employs staff that are trained & effective in supporting student learning.	75%	71%	-4
Safe Schools	64%	64%	0
SCCPSS provides a safe & secure learning environment.	70%	68%	-2
SCCPSS takes action to address disruptive student behavior.	54%	53%	-1
SCCPSS provides opportunities & options to prevent students from dropping out.	68%	70%	2
Community Engagement	68%	69%	1
Information about SCCPSS is easily accessible.	75%	77%	2
SCCPSS encourages & supports community involvement.	71%	72%	1
SCCPSS keeps the community informed about events, meetings, & future changes.	69%	71%	2
SCCPSS engages the neighborhood communities.	55%	56%	1


 Indicates an increase

Percentage of Parents Reporting Positive Perceptions of SCCPSS: By Item



Percentage of Parents Reporting Positive Perceptions by Survey Item	2013	2014	1 Yr Chg
Academic Achievement	89%	89%	0
Teachers at (my child's school) track my child's learning progress.	92%	92%	0
My child's learning activities & assignments are challenging & appropriate for his/her level.	89%	90%	1
Teachers at (my child's school) work with my child to meet his/her individual learning needs.	87%	88%	1
(My child's school) offers the support programs & services needed to meet my child's learning needs.	88%	88%	0
Fiscal Responsibility	84%	85%	1
Teachers at (my child's school) have access to the materials & resources needed to help my child learn.	87%	89%	2
SCCPSS provides parents an opportunity to review & offer feedback on budget priorities for the school year.	75%	77%	2
(My child's school) is properly cleaned & well maintained.	88%	90%	2
Safe Schools	88%	90%	2
(My child's school) provides a safe learning environment.	91%	93%	2
The staff at (my child's school) take action to address disruptive student behavior.	87%	89%	2
(My child's school) uses specific methods & strategies to promote positive student behaviors.	88%	88%	0
I am aware that (my child's school) practices for & is prepared in the event that an emergency situation occurs.	88%	91%	4
Community Engagement	89%	90%	1
(My child's school) treats me with courtesy when I visit.	93%	93%	0
(My child's school) keeps me informed about school events & activities.	92%	92%	0
Teachers at (my child's school) update my child's grades & assignments in the parent portal (Parent Access) at least every 2 weeks.	83%	84%	1
(My child's school) supports & encourages parent involvement.	91%	92%	1
(My child's school) is responsive to parents' questions, concerns, & feedback.	87%	88%	1

 Indicates an increase

 At/Above 2017 target



Data Criteria

- ❑ Business Partner & Community results are reported from data gathered by the district's online survey system
- ❑ Parent results are reported from data gathered by the online survey system, combined with data scanned from paper surveys
- ❑ Participation numbers are based on those who responded to at least one survey item
- ❑ Comprehensive domain-level results are computed based on the average of the domain items